

Dementia Friendly Swansea
Annual Report 2021-2022

Presented at
Annual General Meeting
13th April 2022

By
Secretary Hannah Davies

Secretary's Report

The past year has seen Dementia Friendly Swansea (DFS) develop into a much more serious co-production of all organisations across Swansea, helping much larger numbers of people affected by Dementia. A number of volunteer members have taken part in multi-organisation meetings, managed requests for support via social media and email and we have created the Dementia Hwb in The Quadrant shopping centre in the heart of Swansea.

As we all find new ways of settling into life with Covid-19 ever present, DFS is keen to help inform decision makers about the needs of those living with dementia and those helping them. We will continue to ask to be given a voice at meetings and we will strive to reflect the opinions of the wide range of people that we are representing.

As agreed at our monthly meetings and to enable us to continue to increase our support to those that need help and in turn gain the required funding, we are in the process of registering with the Charities Commission as a Foundation Charitable Incorporated Organisation. This will change our structure, removing the need for the annual appointment of Board members to an appointment of Trustees for up to a maximum of 4 years.

Dementia Friendly Swansea – Board Members

Wayne Dyer stepped down as Treasurer in January 2022 and we thank him for his many years of work.

Current Board Members are

Chair – Nick Johnson – Dementia Trainer at Swansea Bay University Health Board

Secretary – Hannah Davies – Former Carer

Treasurer – TBC - Clare Phillips is offering to fulfil this role as Charity & Funding Manager for Dementia Hwb

ACTION – VOTE by MEMBERS to make this appointment

Whilst we wait for the Charitable status to be confirmed, it is proposed that the current officers continue in post until the decision making is passed to the Trustees

ACTION – VOTE by MEMBERS to extend the officers' roles

Dementia Friendly Swansea – Nominated Trustees

Lesley Abbott – Chair of Trustees

Former Carer, Retired Teacher, Retired Dementia Trainer at Hengoed Park & Hengoed Court Care Homes and long standing supporter of Dementia Friendly Swansea (former Chair)

Keith Harding

Former Carer, Retired Process Improvement Manager and long standing supporter of Dementia Friendly Swansea (former Treasurer and 2015 Gala Concert organiser)

Stuart Wilson

Former Carer, Retired Manager Management Consultant and active advocate for families caring for loved ones living with dementia

Dementia Friendly Swansea – Accounts

Summary

Opening Balance 1st April 2021: £2,580.15

Closing Balance 31st March 2022: £22,703.52

Receipt of Winter of Wellbeing for Over50s Grant: £15,535

Receipt of Bridging Funding from City & County of Swansea: £15,000

Statement

The financial statement is in two parts, the first is to cover the period from the last official financial statement made on 30th June 2018 up until the 5th February 2022 before the activity started for the Dementia Hwb. The second part is then made up from 28th February to the end of the financial year of 31st March 2022. The accounts have been made up to correspond with the financial year, with the aim of being able to submit an official set of accounts to aid in funding bids. (Subject to checks by accountants)

Balance per previous financial statement dated 30th June 2018 £2387.79

For period 1st July 2018 - 5th Feb 2022

Spend	£516.00
Credits	£709.00
Balance 18th December 2019	£2,580.15

Balance brought forward 5th Feb 2022 £2580.15

For period 2nd Feb 2022 - 31st March 2022

Spend*	£15,609.51
Credits	£30,535.00
Balance at 31st March**	£22,703.52

*Spend - £15609.51 was invoiced prior to 31st March 2022, but not paid in that period. On accounts £10,411.63 was spent from the account by 31st March.

**Bank balance does not include the £5197.88 invoiced for not paid for.

Recommend to appoint Cross & Bowen, Chartered Accountants as Independent Reviewers for Dementia Friendly Swansea accounts for the most recent and next financial year

ACTION – VOTE by MEMBERS to make the appointment

ACTION – VOTE by MEMBERS to accept the Financial Summary

Dementia Hwb



The main achievement of DFS in the past year has been the opening of the Dementia Hwb on January 29th 2022 in the former Thornton's shop (Unit 9, The Quadrant, Swansea SA1 3QW). It is a one-stop information centre for all things Dementia related. Opening hours are 11:00-15:00 7 days a week, and predominantly staffed by volunteers with professionals from various organisations also attending.

The organisations involved are: Age UK Swansea Bay, Alzheimer's Society Cymru, CADR, City & County of Swansea Local Authority, Dementia Carers Count, Mid and West Wales Fire & Rescue Service, Swansea Bay Health Board, Swansea Carers Centre, Swansea Council for Voluntary Services, Swansea University, South Wales Police, University of Wales Trinity St David and Urban Foundry for the provision of the Meanwhile Lease as well as funding the sign and helping cover our utility costs.



The Hwb has been visited by the Lord Mayor, the Lord Lieutenant, Councillor Mark Child and Sioundd Williams AM/MS.



Dementia Hwb - Funding

DFS has received funding for the Dementia Hwb, for which we have expressed our most sincere thanks. On January 27th 2022 DFS received funding of £15,535 from the Winter of Wellbeing for Over 50s grant scheme, which predominantly funded the set up and then running costs until 31st March 2022.

On March 31st 2022 we received bridging funding of £15,000 from the local authority to cover running costs until the Regional Integration Funding proposals have been reviewed and DFS may be successful in its bid for funding from June for a period of 18 months.

The Llysdinam Trust have also agreed funding of £1000 once the charitable status is confirmed.

Dementia Hwb - Staff

As a new set up we have been very grateful for the support of Swansea Council for Voluntary Service in a number of ways, one of which was the establishment of employment services for the 5 paid staff we have:

Administrator/Project Support Officer – we thank Emma Thomas for her work during our first weeks, and the role has now been taken on and extended by Abi Davies, a student of Psychology at Swansea University. Abi works her 20 hours as 5 days a week at the Hwb ensuring that the daily operations run smoothly. In addition she has collated a Staff Handbook to provide a quick overview of all the support and services that are available and advertised on the notice boards. Abi also collates all the feedback and statistics to inform decision making.

Volunteer Manager – Lissa Green manages the staff rota and seeks to recruit new volunteers. Lissa works her 8 hours as 2 days a week at the Hwb and is a main point of contact for volunteers.

Social Media and Marketing/Project Officer – Jude Dale started off with the Hwb managing the Social Media and building up a marketing campaign, and has now extended this work by taking on the daily running of the Hwb. Jude works for 24 hours a week with a mix at the Hwb and remotely. Jude organised a major campaign on The Wave radio station, raising awareness of Dementia across the city as well as marketing for the Hwb.

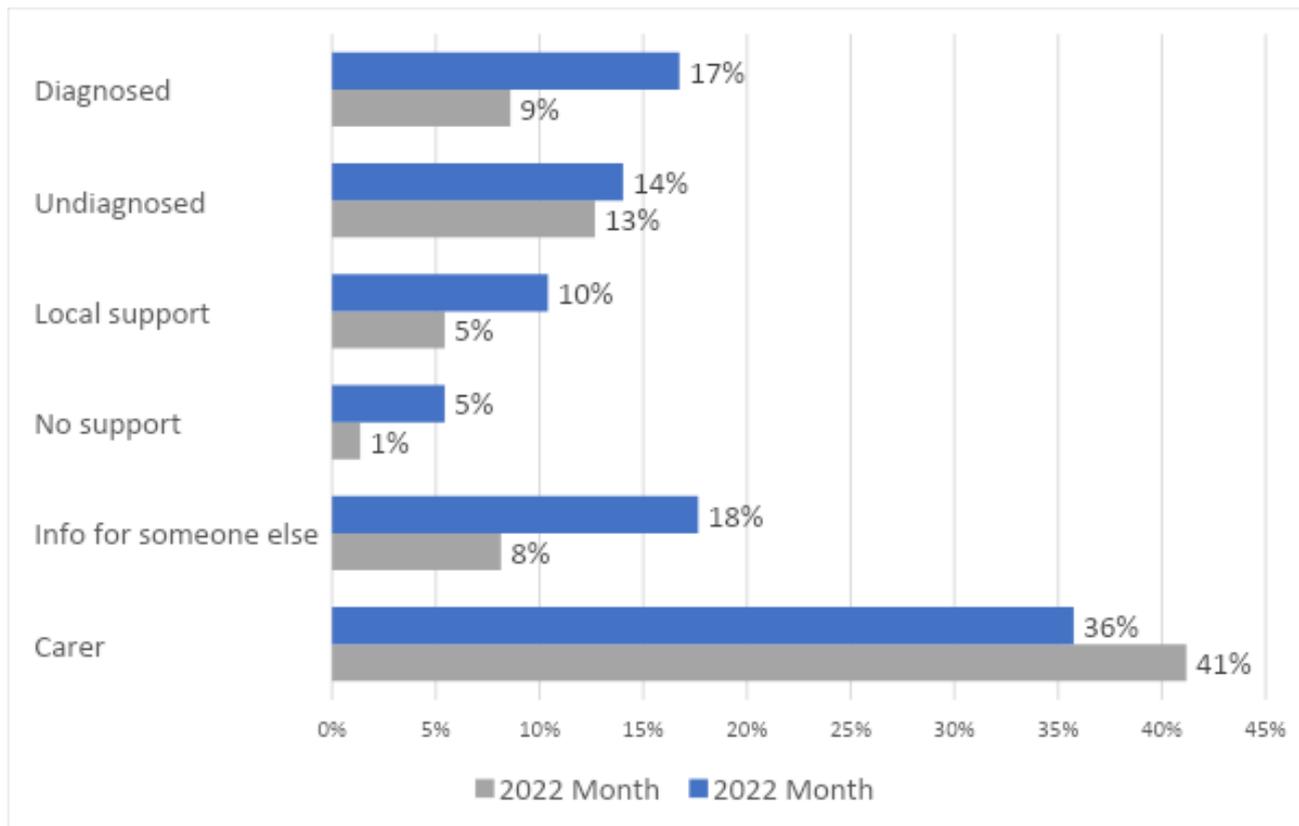
Charity and Funding Manager – Clare Phillips has joined the team to apply for the grants and make funding bids to develop the Dementia Hwb as a sustainable long term venture, and to manage the reporting of the spend of these grants. Clare has a wealth of experience as a Director of a long-term and successful charity (XL Wales), and also has the role to manage the transition of DFS to a Charity. Clare works remotely for 8 hours a week.

Project Director – Hannah Davies usually works remotely for her 10 hours a week, providing an overview and direction for the development of the Hwb.

Dementia Hwb - Visitor Statistics

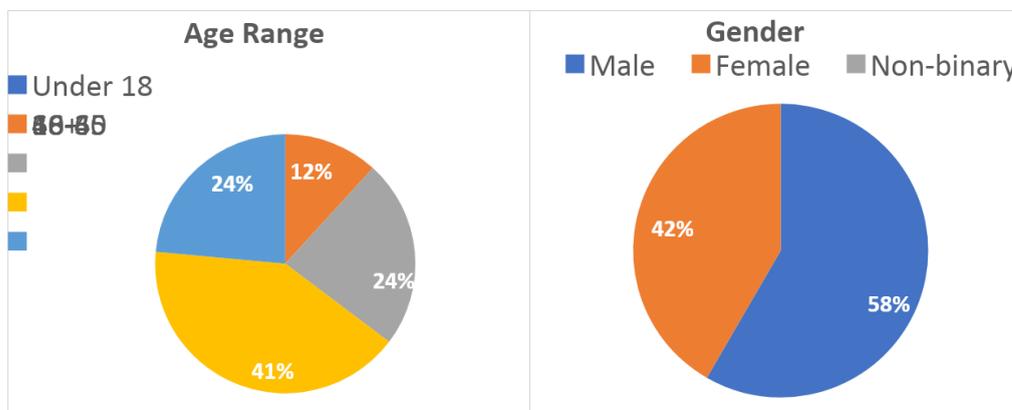
Based on the 392 visitors to the Hwb between 29th January and 31st March, Carers are around 43% of all visitors, and people with lived experience of dementia and have a diagnosis, who are seeking help themselves form around 14% of the visitors (17% of the visitors in Feb, compared to 9% of the visitors in March). We have seen a small reduction in visitor numbers between February and March (221 reduce to 171) but there appears to be a pattern building of the proportions of the types of visitors.

The range and number of services that visitors have been referred to have increased during March as more organisations and employed staff attend the Hwb and can share information about services available.



Given the Hwb has only been open for 2 months, it is too early for any significant statistical analysis to be carried out. The early trends that can be seen are that:

- (1) the Hwb appears to be accessed by more Males than Females (possible reasons could be that there is no need for an appointment so visitors can drop in when they feel emotionally ready, don't feel they are asking for help so much as "popping into a shop", and the mix of males and female volunteers visible may also help),
- (2) three quarters of those seeking information and support are under 60 – Dementia is most definitely affecting the lives of all generations and access to the support needs to reflect this.



Abi collates the statistics in a number of different ways so please get in touch if you would like any more information.

We are working with UWTSD and also Swansea University / CADR to put together a formal Project Evaluation and possibly carry out Qualitative Analysis of the Dementia Hwb. We are in the process of putting together some Case Studies of early visitors to trace their Dementia Path and look at the impact that the information from the Hwb has had on these families.

Dementia Hwb - Plans

The plan is for the Dementia Hwb to become a long term location in the city centre. There is potential to develop the rear of the shop unit if funding is available, and currently responses are being sought from visitors to the Hwb as to the best use of the space and the priorities. The responses after just a few days are:

Developing our services

Safe Haven: A time limited short respite area for people with dementia - Access to refreshments and a place to relax with friendly (DBS checked) volunteers.

Q1A. Would this be a useful service?

Yes	94% (16/17)
Unsure	6% (1/17)
No	

Q1B. How likely would you be to use this service?

Unlikely	7% (1/14)
Somewhat likely	29% (4/14)
Very likely	64% (9/14)

Private session bookable room: used for expert appointments including; financial information, counselling, lasting power of attorney discussions etc.

Q2A. Would this be a useful service?

Yes	100% (16/16)
Unsure	
No	

Q2B. How likely would you be to use this service?

Unlikely	
Somewhat likely	43% (6/14)
Very likely	57% (8/14)

Telephone based Hwb: An over the phone signposting service for those unable to get to the dementia hwb or who are housebound.

Q3A. Would this be a useful service?

Yes	86% (12/14)
Unsure	14% (2/14)
No	

Unlikely	7% (1/14)
Somewhat likely	38 (5/14)
Very likely	57% (8/14)

Q3B. How likely would you be to use this service?

Workshops: In person sessions for those needing advice on how to support and cope with changes in behaviours that can develop with dementia.

Q4A. Would this be a useful service?

Yes	94% (15/16)
Unsure	6% (1/16)
No	

Unlikely	
Somewhat likely	15% (2/13)
Very likely	85% (11/13)

Q4B. How likely would you be to use this service?

Dementia Friendly Swansea – Final Thoughts

We are making a huge difference to the people affected by dementia just by being easily accessed and with friendly volunteers/staff in the Dementia Hwb. Visitors keep telling us that they much prefer talking face-to-face about such sensitive matters and many don't want to be doing this online. Let's keep reaching more people and helping everyone across Swansea to get the right support at the time that they need it.
